

# The local energy transition: new value creation patterns for local communities and investors

Cyril ROGER-LACAN CEO, Tilia Umwelt Paris, 31 may 2013



#### Value creation for local communities and investors

- The energy transition provides new patterns for local economic wealth and shared benefits between communities and investors
- Unlike traditional industrial development policies, they rely on revealing local efficiency potentials and untapped resources
- This community value creation is higher when, and to the extent that:
  - "A project relies on local resources (inputs, agricultural or urban waste, wind potential) and on local potentials (domestic or industrial use of heat in particular)
  - "And that the investment is realised, as a whole or partly, by the local authorities themselves (regions, cities, municipal utilities) or by local citizen initiatives (cooperative society in particular)



# Example of local partnership: transformation of the heating system of a 15000 inhabitants city

Extension and modernisation of the heat production plant and extension of the district heating network, intégration of a biogas plant

- . Complete analysis of the **local heat consumption potential** identification of new customers (industries, hospital, ...) and **modelling of the local mid-term heat demand**
- . Analysis of the **potential of energy production from local agricultural wastes** (crop rests, livestock manure...)
- . Modelling of the project economics and tariffs
- Conception and design of the future biogas and combined heat power plant (mix of agricultural wastes in particular) and of the district heating network extension
- Contracting with farmers (inputs) and new customers (key accounts)
- . Support of the local public company for the **bidding**, **construction monitoring**, **commissioning** and **start-up** of the operation

#### **Key facts:**

- Total investment: 3,25 M€
- Equity: 365 k€
- IRR before taxes: > 10%
- ROE: > 20%
- Heat production cost: 30%
- Creation of 2 to3 stable jobs
- CO2 emissions reduction of 3.300 t/a



## Measuring the « communal value creation »

Direct value creation	466.300	k€/year			
Dividends from proj	60.800	k€/year			
Net result		18.500	k€/year		
Production costs red	313.000	k€/year			
Salaries of created jo	74.000	k€/year			
Indirect value creati	397.600	k€/year			
Surface rent	10.000	k€/year			
Local suppliers (cher	12.600	k€/year			
Agriculture Ressourd	272.000	k€/year			
Maintenance		103.000	k€/year		
Externalities	397.600	k€/year			
CO2 reductions	Market price: 6€/t	19.800	k€/year		
	Market price: 30€/t	99.000	k€/year		
Valorisation ot wastes					
Security of supply					

Municipality, communal utility, inhabitants

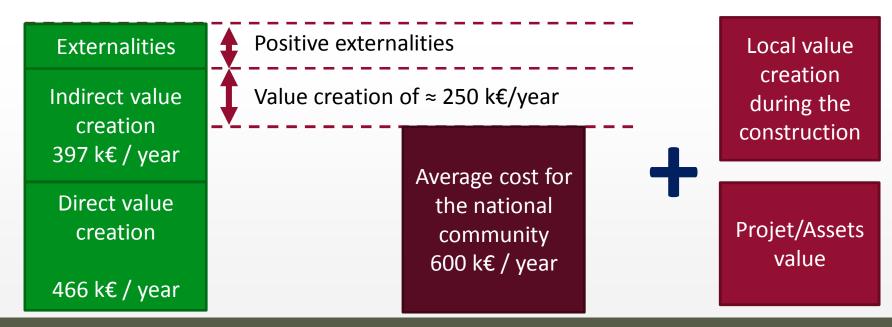
Related industries and services (suppliers)

Externalities



### Measuring the « communal value creation »

		Average price of		Feed-in-tariff	
		electricity in	Cost of market	remuneration in	Difference
Date		€/MWh	supply in t€	t€	in t€
	01/01/2009	80	310,4	871,9	561,5
	01/01/2010	66	256,08	871,9	615,82
	01/01/2011	58	225,04	871,9	646,86
	01/01/2012	58	225,04	871,9	646,86





# Energy is more than energy: optimisation of a methanisation project from an agricultural standpoint

Optimisation of crop rotation and reasearch of new synergies between cultures (corn, animal farming, intermediate crops), possible use of dedicated crops (supplement only)

Waste recovery
Improved security in
comparison with other
options (spreading)

Possible use of digestates as fertilisers – optimisation of nitrogen cycle and spreading planification

Possible use of all or part of the produced heat (buildings heating, digestate or wood drying)



# The process of developpement of new local partnerships

Identification and energy recovery potential for all local inputs/ressources en liaison avec un projet de développement et d'aménagement

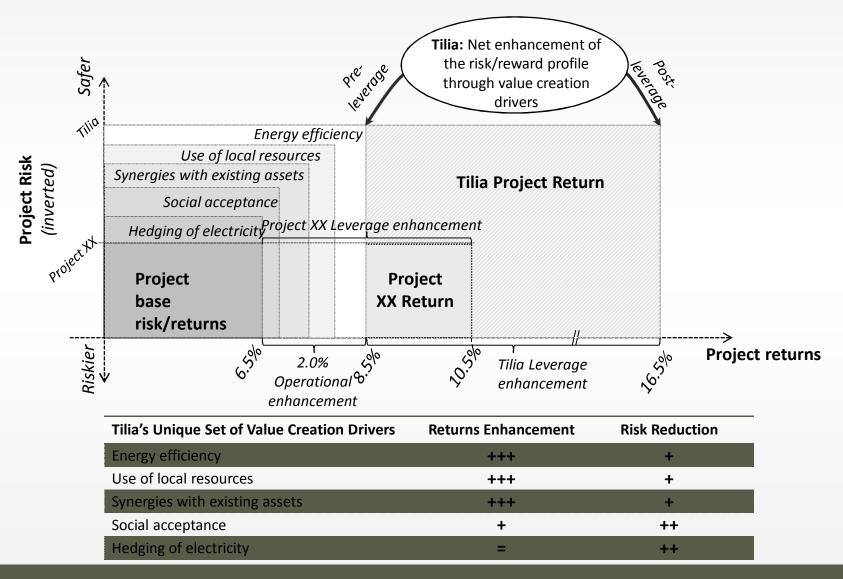
Development of new heat usages (services, industries, domestic) linked with optimisation measures (thermal insulation, networks interconnection)

The system provides a basis for new plans/projects including technology innovation

Creation of new local knowhow (investment societies – mixed economy societies , cooperatives...) and of a « local culture » for energy optimisation



# Why partnership patterns jointly enhance risk and value for equity investors





### Tilia's approach strategy for local partnerships

#### **Technical optimisation**

Tilia has in-house specialists of each field concerned by its projects, and is able to design efficient solutions, which enhance project returns

#### **Economic efficiency**

Working out concrete optimisation, both at conception stage and throughout the operation, improves affordability and increases project value

Risk/return enhancement

#### **Social Acceptance**

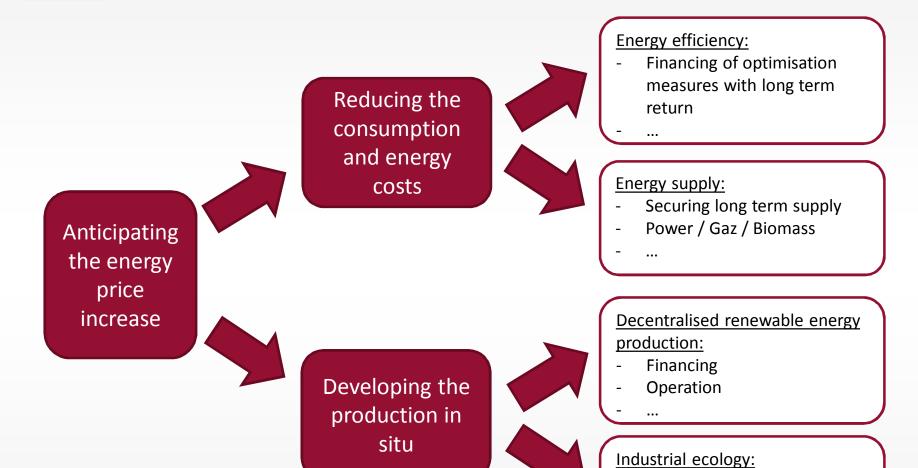
Tilia has a long track record of successful dialogue with local stakeholders, and relies to all the extent possible on the active participation of communities in projects

#### **Environmental Performance**

Tilia promotes the highest environmental performance accordingly with the partner's needs and measures it with sounded indicators



### The energy transition challenges for the industry



Synergies with other

Unavoidable energies uses

industries / uses



#### **Contacts**

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